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Technology from Ideas Limited

TfI Contribute to New European Book on IP Management

Technology from Ideas Limited (TfI), an Irish technology commercialisation company, is pleased to announce the launch of a new book, *The Handbook of European Intellectual Property Management*, to which it has contributed a chapter. The book was published today by Kogan Press and will be available from a wide selection of retail and online sources.

Commenting on today's announcement, Dan Richardson, TfI's Managing Director, said: "We were delighted to be asked to contribute to this excellent publication. It gave us an opportunity to capture our views on Proof of Concept development and distil them into a chapter of this book."

Book Synopsis: "The Handbook of European Intellectual Property Management" shows companies how to put IP at the heart of their strategy and create value from their patents, trade marks, designs, copyrights and knowledge bases. It also offers practical advice to business support organizations seeking to promote their services to executives and entrepreneurs who may be concerned about IP issues and are unsure of where to turn for guidance. Drawing on a wide range of expertise, the Handbook is a practical and easy-to-follow guide. It reveals how IP contributes to improved competitive performance and to greater value on the balance sheet, and also offers a template of 'best practice' in IP management. It explains clearly the multitude of legal rights and processes involved and takes managers through the cycle of IP: how to create IP; how to secure and protect it; how to use yours or someone else's; and, how to manage IP most profitably.

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Notes for editors

Technology from Ideas (TfI) is an Irish technology commercialisation company that specialises in conducting proof of concept development on early stage ideas submitted by academic researchers. The Intellectual Property (IP) is evaluated, protected and developed further in our own laboratories before being sold through our industry partners who specialise in product development.

For more information please visit www.technologyfromideas.com.

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